

## Executive Leadership Series: Small Business Executive Leadership Success

***This One-of-a-Kind Program Helps Leaders Develop in 4 Critical Success Areas:***

- 1. Ethical Leadership, the New "Standard"***
- 2. Leading a Culture that Grows Revenues Intelligently***
- 3. Leadership Communication for Success***
- 4. Leadership Decision Making Quality***

### Who Should Consider Attending this Valuable Program - Overview

Top-Line revenue growth starts, ends and is driven primarily by one critical attribute ... Leadership!

We'll be using our new, cutting-edge Leadership Development Simulations designed to engage, elevate and improve decision making. These Simulations are used by elite organizations including the *NFL, FBI, West Point, Med Star Health* and many others.

In our careers, we've led national sales, services and operations at Fortune 500 companies before becoming small business owners. Our corporate divisions produced new company records for revenues, marketing and service levels.

***The key ingredient, regardless of the size of the organization ... Leadership.***

We're launching our new Executive Leadership Series in Denver. As part of the Series, this Program is designed specifically for small business executives. You can register to attend this unique Program that's focused on elevating leadership skills and driving your company's top-line revenues.

We're inviting you to ***join us, gain a leadership advantage over your competition and learn how to convert this knowledge into generating new top-line revenues intelligently.***

We're looking forward to seeing you at this new Program! - *Izabela, Jim & Kelly*

### ***Small Business Executive Leadership Success***

For quality and focus, we have ***Limited Seating (max of 12)***

Dates: Friday, December 2, 2011  
Time: Registration desk opens at 8:30 am  
Program begins at 8:45 am and wraps up at 1:00 pm  
Lunch: Provided from 12:00 - 12:30  
Location: Downtown Denver (near Broadway & 19th) at:  
1900 Grant Street - Suite 850 - Denver, CO 80203  
Phone: 720-493-0574 or 303-549-5051  
Investment: Register on or before November 21, 2011: \$399\*  
Register on November 22, 2011 or later: \$499\*

*\* We offer a \$50 discount, per person, when 2 or more professionals register for this program that work at the same organization group rates. if you'd prefer us to deliver the leadership program in your office, please call or email.*

***Register Now***  
***303.549.5051***

### **Questions?**

For more information please visit one of our websites, email or call us:

[mikehaynesandassociates.com](http://mikehaynesandassociates.com)

[playitforwardsolutions.com](http://playitforwardsolutions.com)

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720-493-0574 or 303-549-5051



**Izabela Lundberg** has extensive knowledge in global business management in multi-cultural and multi-lingual settings, while focusing on Leadership and Organizational Development. She's an accomplished public speaker, facilitator and trainer. In the global community, she is known as an Artist, Humanitarian and Agent of Positive Social Impact. Izabela is a member of the American Society of Training and Development and involved in the Branch Rickey Humanitarian Award executive initiatives. She's a Sr. Associate with Mike Haynes & Associates and is completing her Master of Science in Leadership and Organization at the University of Denver.



**Jim Roncevich** has over 17 years of leadership experience at Fortune 500 companies where he's led and designed national team training programs. He earned his MBA from The Ohio State University and is a passionate leadership development, accountability and innovation leader. In the community, he's involved in executive initiatives at Project C.U.R.E. and the national Branch Rickey Award, won by a MLB player each year.



**Kelly O'Neill Dwight** has 15 plus years serving in leadership roles, managing strategic initiatives for companies, clients and customers in the areas of business operations, marketing, project management and product management. Kelly specializes in go-to-market business strategy, collaboratively orchestrating and building teams and implementing relevant solutions. She's been an Adjunct Professor for nearly a decade at The University of Denver and gives her time as a volunteer and mentor at The Women's College at DU, TiERockies and Clean-Tech Open. Kelly holds a Master's degree in Technology Management from the University of Denver.